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San Francisco, CA –September 1 - Atmotube, makers of the first compact and affordable air quality and weather tracker, today announced the launch of Atmotube Plus and Atmotube Pro , the third generation of these popular products, [on IndieGoGo \(http://presse.fnd.to/atmotube3\)](http://presse.fnd.to/atmotube3). Pre-purchase discounts are available from the IndieGoGo campaign.

Atmotube Plus and Atmotube Pro constantly monitor surrounding air and immediately issue alerts when unsafe air quality levels are present. Both Atmotube versions can sense environmental changes, like smoke from wildfires, in real time in order to help people make the correct choices to live healthier.

In addition to making safe choices possible for children, the elderly, asthmatics, and others with respiratory problems, Atmotube Plus and Pro collect data and contribute to a global database on air quality.

Key differentiating features include:

- **Accurate and reliable air quality sensors:** VOCs and Particulate Matter sensors do not require any actions from you for calibration; they just work!
- **Outstanding functional design and improved portability:** you can conveniently and securely hook your Atmotube on your bag or belt and take it with you anywhere.
- **Built-in weather station:** both products have barometric pressure sensors to provide more useful information and real-time alerts for those who are sensitive to weather changes.
- **Great antenna and radio performance:** Atmotube's connection to your smartphone can reach up to 30 feet
- **Long-lasting battery:** Atmotube Plus and Atmotube Pro trackers can work for up to 1 week on a single battery charge.

According to Vera Kozyr, co-founder of Atmotube, "Air quality has a significant impact on our lives. Good outdoor and indoor air quality are crucial to our well-being. An average person automatically takes over 20,000 breaths daily, and unless we encounter a problem, we never think about WHAT we breathe in and how air components can affect our bodies."

"But, there are potential dangers lurking in the air," Kozyr continued, "such as PM pollution, VOCs, and various harmful gases - both indoors and outside. Moreover, according to WHO, 92% of the world's population lives in places where air quality levels exceed WHO limits."

The first generation of Atmotubes launched on IndieGoGo in 2016 to wide acceptance. Better sensors have enabled constant forward progress on these devices, and will now enable mass manufacturing.

**The Atmotube Plus, which will retail on Amazon for \$189** is a wearable, portable device that monitors the quality and safety of the air you breathe. With more precise and reliable sensors than its predecessors, it accurately measures real-time air pollution caused by harmful gases and a wide range of Volatile Organic compounds (VOCs) like acetone, methanol, benzene, ethanol, toluene, xylene, and formaldehyde. It also measures atmospheric pressure, temperature, and humidity.

**Atmotube Pro retails for \$99, and** is the most advanced solution available for both indoor and outdoor air quality tracking. In addition to Atmotube Plus features, it detects PM1, PM2.5, and PM10 pollutants, such as dust, pollen, soot, and mold spores - all in real time!

Atmotube trackers are created for those who care about their health and health of their loved ones. They were inspired by the death of a young technologist from an asthma attack in 2015. We hope they will bring relief and peace of mind to people with asthma and allergies, sufferers of lung diseases, children, and the elderly. Most people don't find out they've been exposed to toxic air until it's too late. The deaths of dock workers from mesothelioma, a form of lung cancer, caused the United States to pay more attention to small particles and gases in the air.

Because Atmotubes can be used both indoors and outside they are the most compact and truly portable air quality trackers that the world knows today. The aggregated environmental data is shared to a global air quality map that is free to use for everyone.

**For more information, go to <http://presse.fnd.to/atmotube3> or [Atmotube.com](http://Atmotube.com) to pre-order your product and support the campaign.**

## ABOUT NOTANOTHERONE

San Francisco-based NotAnotherOne has 11+ years of experience in research and development, industrial design, and software development for both top-tier mobile carriers and well-known technology startups. NotAnotherOne began design and engineering of the very first version of Atmotube back in 2014. In 2015, they successfully launched it on Indiegogo where they gathered 338% of their targeted goal. For the past 3 years, NotAnotherOne have produced and shipped several thousand of first Atmotubes and accumulated lots of knowledge about air pollutants and sensor technologies, which they now put to use in the next generation of their products.