### **Go Beyond Curved Displays, See Royole’s Fully Flexible Displays at the IFA 2018 Consumer Electronics Show**

*Royole Will Be Demonstrating Its Industry Leading Fully Flexible Displays Including First-Of-Its-Kind Wearables Integration*

**Berlin, August 30th, 2018 –** Royole Corporation, a leading innovator and manufacturer of next-generation human-machine interface technologies and products including advanced flexible displays, flexible sensors, and smart devices, announced that it will be showcasing its industry-leading fully flexible displays at the upcoming IFA 2018 consumer electronics show in Berlin. Royole is the only company in the world mass producing fully flexible displays, and will exceed 50-million units per year at full capacity.

*The company will be located in Hall 3.2, booth 129 at IFA 2018. The show runs from August 31 through September 5 at the Berlin Exhibition Grounds (ExpoCenter City) in Berlin, Germany.*

“While curved displays have been the talk of the tech world this summer, Royole has developed and is now mass producing the next generation of fully flexible displays.” commented Dr. Bill Liu, Royole founder and CEO. “Our patented fully flexible displays are thin, lightweight, rollable, and feature high-resolution and high-color saturation providing stunning image clarity and quality. Our engineers are currently working with over 220 partners worldwide to change the way people interact with technology in their personal environments.”

As part of Royole’s Flexible+ platform, its flexible displays, along with its flexible sensors, are ideal for numerous applications in a variety of product categories. These include:

* Consumer electronics
* Smart transportation
* Smart home
* Sports and fashion
* Office and education
* Robotics

These categories will be showcased at IFA along with products to highlight the virtually limitless possibilities for flexible technologies, including first-of-its-kind integration of flexible displays in a top hat and ski jacket.

The company has accumulated scores of intellectual property rights and key technical experiences covering all aspects of display manufacturing including materials, processing, devices, circuits, electronic systems and module development. This enabled Royole to introduce the world’s thinnest (0.01 mm) full-color flexible display in 2014.

Royole’s flexible displays are produced at the company’s massive 1.1-million-square-foot quasi-G6 mass-production campus in Shenzhen, China, a 100% self-designed, R&D and manufacturing facility with a total investment of around $1.7B.

**About Royole Corporation**

Founded by Stanford engineering graduates in 2012, Royole’s mission is to improve the way people interact with and perceive their world. The company creates and manufactures next-generation human-machine interface technologies and products including advanced flexible displays, flexible sensors, and smart devices. Technology milestones include the world's thinnest full-color AMOLED flexible displays and flexible sensors (2014), the world's first foldable 3D mobile theater (2015), the world's first curved car dashboard based on flexible electronics (2016), the first smart writing pad, RoWrite, based on flexible sensors (2017), and the volume production of Royole's quasi-G6 mass production campus for fully flexible displays (2018).

Royole has received numerous global awards for its technological innovations and fast growth. Holding over 2000 IPs, it provides IP licenses, services, mass production, and solutions for flexible electronics applications with its novel “Flexible+” platform. Royole, backed by leaders in global finance, has begun producing fully flexible displays in volume from its 1.1-million-square-foot quasi-G6 mass production campus in Shenzhen, China with a total investment of $1.7B. Royole has offices in Breda, The Netherlands, London, England, Fremont, CA, Hong Kong, and Shenzhen, China. For more information, please visit: [www.royole.com](http://www.royole.com).

**About IFA Berlin**
IFA is the world’s leading trade show for consumer electronics and home appliances. It will take place at the Berlin Exhibition Grounds (ExpoCenter City) from August 31 to September 5, 2018. Alongside the event, IFA Global Markets will take place from September 2 to September 5 at Station Berlin, bringing together buyers and OEMs / ODMs at Europe’s largest sourcing show for the electronics sector. For more information, visit [www.ifa-berlin.com](http://www.ifa-berlin.com).

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